

SPATIAL INFORMATION MANAGEMENT AND THE CURRENT RAPID PROCESSES OF URBANIZATION

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ABSTRACT

The goal of this research is to investigate the emerging needs, the current trends and the extent of using SDIs in selected megacities, but also to identify the emerging possibilities for using new technical tools for the governance of sustainable large urban areas applied by the surveying-mapping- data processing community.

The methodology followed includes experience gained through a four year review of existing relevant publications about the problems created in the world's urban centres due to rapid urbanization, the SDI developments and other technological innovative achievements relevant to spatial data collection in urban areas, and Internet research on existing SDIs. A questionnaire was compiled and distributed in several administrators of most megacities and in parallel on site visits took place to a selected number of them in order to collect further information by interviews with individual decision makers in city administrations. An in-depth investigation was made on the problems addressed and the policies and practices applied by the master plan of Paris.

A review and assessment of data derived both from questionnaires, interviews and all other sources was made, and the conclusions and proposals are presented.

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1. INTRODUCTION

Today there is an ever-increasing demand for the collection, integration, management and sharing of reliable spatial information, and the relevant education, experience sharing and development of best practices. This growing demand is driven by some of the most important changes in society which in turn are magnified by rapid urbanization and the conditions of the world's megacities. It is the purpose of FIG and its Commission 3 (Spatial Information Management) to assist the profession in all aspects of spatial data management in respond to these challenges and in support of society everywhere.

During the 2007–2010 term of office FIG Commission 3 has addressed the phenomenon of rapid urbanization and its impacts. Its particular focus has been on identifying spatial tools and general principles, norms and standards for good governance using reliable and accessible spatial information and providing guidance to interested countries to successfully address the problem of rapid urbanization. A central theme has been the formal access to land, property and housing for all. Further research will focus on climate change and disaster prevention and response, and other security issues that emerge due to rapid urbanization and accelerated development.

FIG Commission 3 has cooperated closely with agencies of the United Nations (UN-ECE, WPLA, UN-HABITAT and GLTN), the World Bank, ISPRS and other sister associations. FIG publication 48 is a further contribution of FIG and FIG Commission 3 in this field. This paper briefly presents the recommendations presented in this publication, which should help governments, decision makers and professionals to deal with the major challenges of rapid urbanization.

2. BACKGROUND

The International Federation of Surveyors (FIG) is an international, non-government organisation whose purpose is to support international collaboration for the progress of surveying in all fields and applications. FIG Commission 3 (Spatial Information Management) has undertaken a research study about trends in the use of spatial information and technology in supporting the management of eight of the world's largest cities. The research has included:

- Management of spatial information about land, property and marine data;
- Spatial Data Infrastructure, including policy, institutional and technical frameworks;
- Management and transfer of knowledge and skills in using spatial information;
- Impacts on organisational structure, business models and public-private partnerships
- Spatial information management in the support of good city governance.

This current research study is responsive to the aims of the Commission 3 work plan and is a further contribution in this direction. It investigates the current trends in using spatial information **in particular for the management of megacities, where needs are enlarged and urgent.**

Location, in the form of spatial data, is a key enabler to visualize current situations, predict impacts and enhance service delivery. Information about location is a natural integrator, capable of enabling complex analysis of spatial distribution of places, events and services; providing opportunities to link up government services, interact with customers and optimize delivery options.

The value of spatial (location-referenced) data is growing in recognition internationally. Many countries with developed economies now have policies and strategies aimed at maximizing the benefit from spatial data held by government agencies in particular. A wealth of existing map, image and measurement data can already be found in areas such as land administration, natural resource management, marine administration, transportation, defense, communications, utility services and statistical collections. The challenge is for users, both within and outside these areas of activity, to discover, access, and use this information to improve decision-making, business outcomes and customer services.

As cities get larger spatial information is becoming a key resource in efficient delivery of e-government services, public safety, national security and asset management. In this study, it is proposed that a city-wide spatial data infrastructure linked to similar structures in other levels of government, can provide a sustainable solution to many problems of megacities. Despite all the progress made in spatial data collection, modeling and dissemination, it is important to look for ways and methods to improve e-government taking into account the needs of citizens.

The goal of this research is to investigate the emerging needs, the current trends and the extent of using SDIs in selected megacities, but also to identify the emerging possibilities for using new technical tools for the governance of sustainable large urban areas applied by the surveying- mapping- data processing community. The study aims to demonstrate these technical tools, not only to governmental policy makers, but also to planners, economists, scientists, environmentalists, sociologists and all others with an interest in the life of megacities.

However, it should be mentioned that each city should build its own spatial data infrastructure, and should choose its own tools appropriate to its own social, economic and cultural environment. The publication suggests alternative ways to meet the current requirements and makes general recommendations on best practice. It does not advocate the use of any specific tools because each country has a different history and experience.

The methodology followed for this study includes:

- Identification of experience gained through the general current FIG Com 3 activity to improve management of expanding urban areas.
- Review of existing publications and other sources.
- Internet research on specific problems of megacities and on existing SDIs.
- On site visits to a selected number of megacities and interviews with individual decision makers in city administrations.
- Review and assessment of data received from questionnaires.

3. URBANISATION

Urbanisation is a major change taking place globally. The urban global tipping point was reached in 2007 when for the first time in history over half of the world's population 3.3 billion people were living in urban areas (Figure 1). It is estimated that a further 500 million people will be urbanised in the next five years and projections indicate that 60% of the world's population will be urbanised by 2030.

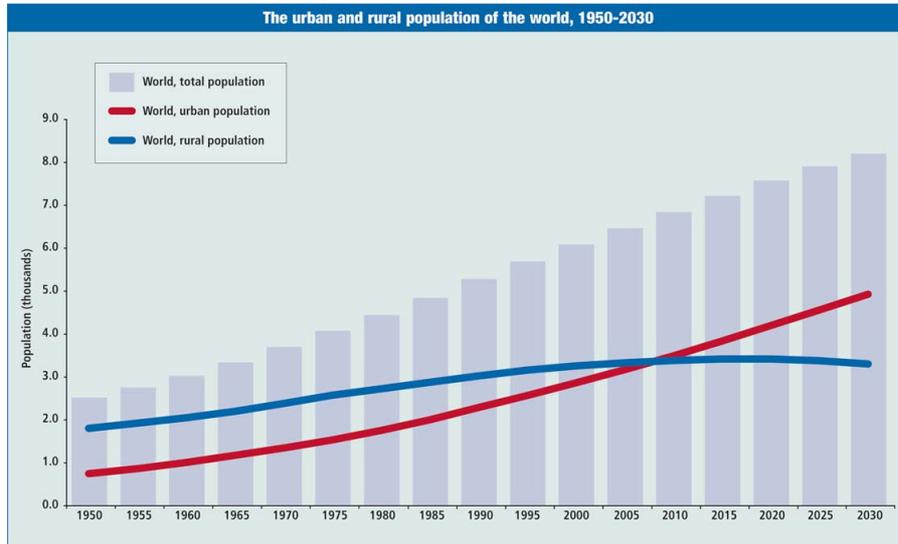


Figure 1. The urban and rural population of the world (source: United Nations Population Division, 2006)

This rush to the cities, caused in part by the attraction of opportunities for wealth generation and economic development, has created the phenomenon of 'megacities': urban areas with a population of 10 million or more. There are currently 19 megacities in the world and there are expected to be 27 by 2020 (Figure 2). Over half of this growth will be in Asia where the world's economic geography is now shifting.

This incredibly rapid growth of megacities causes severe ecological, economical and social problems. It is increasingly difficult to manage this growth in a sustainable way. It is recognized that over 70% of the growth currently takes place outside the formal planning process and that 30% of urban populations in developing countries are living in slums or informal settlements, i.e. where vacant state-owned or private land is occupied illegally and is used for illegal slum housing. In sub-Saharan Africa, 90% of new urban settlements are taking the form of slums. These are especially vulnerable to climate change impacts as they are usually built on hazardous sites in high-risk locations. Even in developed countries unplanned or informal urban development is a major issue.

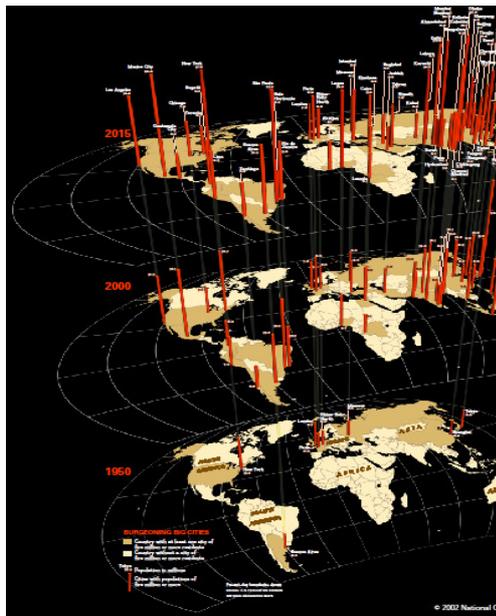


Figure 2. Growth of megacities and prediction for 2015 (source: Zwingle E., 2002)

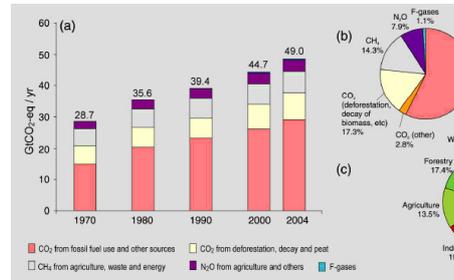


Figure 3. Increase of greenhouse gas emissions (source: Wilbanks et al., 2007)

Urbanization is also contributing significantly to climate change. The 20 largest cities consume 80% of the world's energy and urban areas generate 80% of greenhouse gas emissions worldwide (Figure 3). Cities are where climate change measures will either succeed or fail.

Rapid urbanization is presenting the greatest test for land professionals in the application of land governance to support and achieve the Millennium Development Goals (MDGs). The challenge is to deal with the social, economic and environment consequences of this development through more effective and comprehensive land administration functions, supported by effective Spatial Data Infrastructures, resolving issues such as climate change, insecurity, energy scarcity, environmental pollution, infrastructure chaos and extreme poverty.

4. PROBLEMS TO BE MANAGED WITHIN MEGACITIES

Administrations in large cities are often confronted with a multitude of key problems, like high urban densities, transport, traffic congestion, energy inadequacy, unplanned development and lack of basic services, illegal construction both within the city and in the periphery, informal real estate markets, creation of slums, poor natural hazards management in overpopulated areas, crime, water, soil and air pollution leading to environmental degradation, climate change and poor governance arrangements (Figures 4, 5).

The inevitability of further population growth is a common issue. Some cities reported that their administrations have little control over population growth; it was a regional or national issue and must be addressed at that level. However, monitoring population

change effectively and being able to respond through planning and infrastructure development will be major challenges.

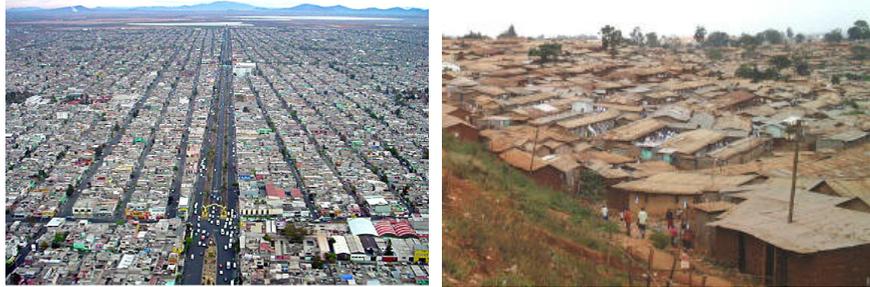


Figure 4. Informal settlements. Slum in Mexico City (left), Kibera, Nigeria (right)

Informal settlements are a problem in many cities. An increasing number of citizens do not have either permanent or temporary access to land and adequate shelter. This exclusion is caused, in many cases, by structural social inequalities, inheritance constraints, conflicts, non pro-poor or pro-gender land policies and land administration systems that are ineffective and expensive for the end user. Without a range of appropriate interventions being applied within the broader context of economic growth and poverty reduction policies, social exclusion and poverty will continue to spiral out of control; already 90% of new settlements in sub-Saharan Africa are slums.



Figure 5. Examples of problems in large cities: traffic congestion, energy inadequacy (top); Garbage management (bottom left); floods (bottom right)

Natural hazards and emergency management are major issues in most cities. Risk profiles from floods, fires, earthquakes and other hazards differ among cities, but capacity to plan, prepare, respond and recover from disasters is a common need.

During 2007–8 for the purposes of this research study, initial data about problems facing city administrators were obtained from seven cities (Hong Kong, Tokyo, Seoul,

Istanbul, London, New York and Lagos) either by their direct response to the questionnaire or by personal visits and interviews by the authors and contributors.

5. CITY GOVERNANCE

Many cities appear to have problems with unclear and overlapping responsibilities amongst internal and external agencies, leading to operational dysfunction such as a multitude of agencies holding non-accessible spatial information. For example, Sao Paulo comprises component cities all with their own governance arrangements. It is clear that solutions to problems facing megacities require concerted response from many internal units and regional and national agencies in areas such as planning, infrastructure, development and land use controls, transportation, environmental management and water management. Mandates might be clear, but rationalisation of functions and more effective levels of cooperation and information sharing are needed.

Even if city planning is centrally coordinated, city administrations often have little control over the implementation (i.e. land use and building controls) of their policies and plans. For example, in France the greater Paris region, Île de France, has a regional planning authority that sets planning policies for the highly decentralized 1,280 communes (Figure 6). Political differences create tensions in the consistent implementation of these planning policies.

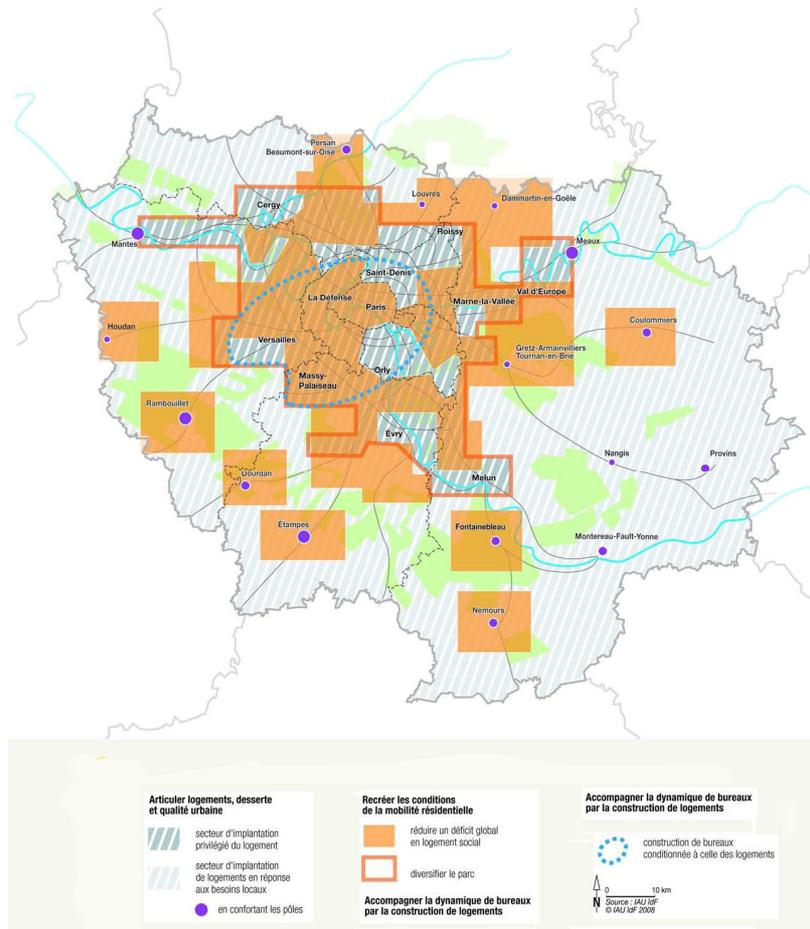


Figure 6. The greater Paris master plan project-housing (source: SDRIF, 2008)

The influence of megacities reaches well outside their administrative boundaries to the peri-urban and regions beyond. It is essential that the greater region be managed holistically to maximize the economic benefits of the city. Regional planning places even greater emphasis on effective governance of the larger region, even across international boundaries, with cooperation in planning, development control and sharing information being essential.

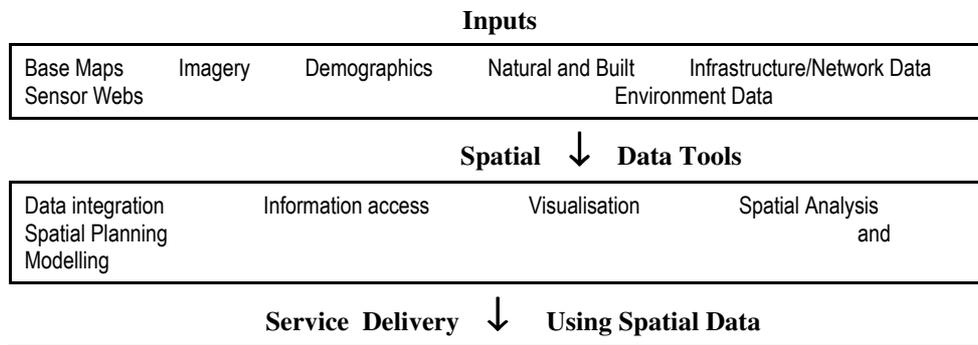
In many cases, infrastructure providers are not a direct part of the city administration's planning and development process, some are private enterprises while others may be located at another level of government. This causes problems with the proactive planning and strengthening of utility services. Most megacities support some level of civil society participation in the planning and design of their services, such as citizen involvement in the urban planning process. However, spatially enabled web based services are providing new opportunities to more closely involve citizens in consultations and land administration functions.

6. SPATIAL INFORMATION TO MANAGE MEGACITIES

The rapid growth of megacities causes severe social, economical and ecological problems. How can this growth be nurtured in a sustainable way? The challenge for land professionals is to provide the megacity ‘managers’, both political and professional, with appropriate ‘actionable intelligence’ that is up-to-date, citywide and in a timely manner to support more proactive decision making that encourages more effective sustainable development.

Spatial information has become indispensable for numerous aspects of urban development, planning and management. The increasing importance of spatial information has been due to recent strides in spatial information capture (especially satellite remote sensing and positioning), management (utilizing geographic information systems and database tools) and access (witness the growth in web mapping services), as well as the development of analytical techniques such as high resolution mapping of urban environments (Table 1). These more efficient techniques can lead to a wider diversity of information that is more up-to-date.

Table 1: Use of Spatial Data in City Administration



<p align="center">Urban Design</p> Planning codes; Land zoning; City-wide environmental plans; Smart growth; Sustainable neighbourhoods	<p align="center">Utility Services</p> Telemetry; SCADA; Micro-tunnelling; Asset management and inventory; Disaster preparedness, response and recovery
<p align="center">Urban Management</p> Development and building permits; Electronic lodgement of applications; Automated valuation/taxes	<p align="center">Transport Planning</p> Trip analysis; Scenarios; Integrated public transport networks; Real-time monitoring of movements
<p align="center">Environmental Justice</p> Sitting impacts; Best use of land resources; Placement of public facilities	<p align="center">Economic Development</p> Find available and suitable land; Workforce demographics
<p align="center">Community Involvement</p> Scenario and impact analysis, option development; 3D visualisation; Fly-throughs	<p align="center">Public Safety</p> Emergency response management; Crime modelling; Emergency dispatch and routing
<p align="center">Environmental Services</p> Optimising waste collection networks; Water storage, allocation and distribution; Environmental monitoring	

Outcomes ↓

Performance Monitoring, Evaluation and Reporting
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In some circumstances, a wealth of existing map, image and measurement data can already be found in areas such as land administration, natural resource management, marine administration, transportation, defense, communications, utility services and statistical collections. The challenge is for users both within and outside these areas of activity to break down the information silos and to discover, to access and to use the shared information to improve decision-making, business outcomes and customer services.

The study has found that spatial information technology is being recognized widely as one of the tools needed to understand and address the big urban problems, but there is still a general lack of knowledge amongst communities of practice about what spatial solutions exist and how they can be used and prioritized.

Information to support the management of cities is traditionally channeled and aggregated up the vertical information highway from a local, operational level to a policy level. In developed countries, urban growth and its characteristics can normally be measured through information derived from the land administration functions. However, in the megacities of the developing countries, informal settlements are the norm, growth is rampant and administrative structures are limited. The traditional source of change information is not readily available there.

7. SPATIAL DATA INFRASTRUCTURES (SDI) FOR MEGACITIES

The concept of using SDI to more efficiently manage, access and use spatial information across megacities is evolving and megacities are at different stages of their

implementation. The EC INSPIRE Directive has provided welcome impetus across Europe and beyond. However, most cities have no strategic framework to guide and create their SDI. This reflects the difficulty of the task to create an SDI within megacities that are organisationally complex and involve a large number of stakeholders with diverse sets of spatial information; a microcosm of the national problem.

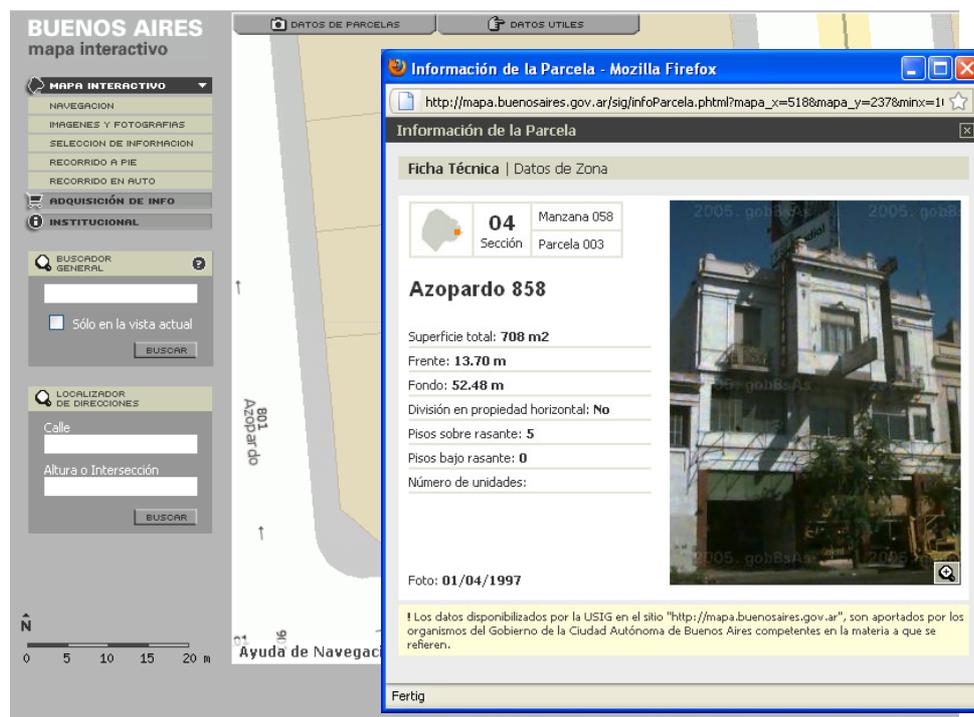


Figure 7. Public access to parcel information of the City of Buenos Aires, Argentina (source: <http://mapa.buenosaires.gov.ar/sig/index.phtml>)

City administrations have different interpretations of what constitutes an SDI, but most reported that they had at least some elements of an SDI already in place. Cities like Paris and New York have a more mature and comprehensive implementation of a megacity SDI, managed by dedicated resources. However, most cities reported that they had only small “central GIS units”, under-resourced and generally incapable of providing a comprehensive citywide SDI. Missing capabilities included no spatial data policies and standards, common metadata, formal data sharing arrangements between units or agencies, or shared data access mechanisms. It could be many years before mature and fully populated SDI emerge in megacities. However, it is important for megacities, especially in developing countries, to develop SDI capabilities in areas that will deliver the most benefits to their current pressing needs.

Most do not have a formal “spatial information strategy” across the whole administration. However, most countries covered by this project have national (and in some cases regional) SDI strategies. At this stage it is not clear what connection there is between national and local strategies or how national strategies will meet the needs of cities. Some cities, for example New York, have developed an intranet that could be

used to access spatial data held across multiple units. Other cities, such as Buenos Aires (Figure 7), have invested in providing access to spatial data as part of their public websites, reporting information about aspects of city administration such as land tenure, use, planning, environmental and disaster management information. Approaches like these should be used as exemplars by other cities.

Although Norway does not have megacities, the Norwegian SDI provides a model for an application of spatial data infrastructure in a democratic society enabling citizen participation in policy and decision-making for city management (Figure 8).

8. INNOVATIVE USES OF SPATIAL INFORMATION TOOLS TO MANAGE MEGACITIES

New tools, techniques and policies are required to baseline and integrate the social, economic and environmental factors associated with megacities, to monitor growth and change across the megacity and to forecast areas of risk – all within shorter timeframes than previously accepted. Moreover, they must be flexible enough to meet traditional needs such as land development, tenure and value applications, but be designed to be interoperable and integrate within the city wide SDI as it evolves. Access to integrated spatial information from the SDI will lead to more joined-up, proactive decision making allowing the prioritising of scarce resources to tackle the most sensitive and risk prone areas within a megacity.

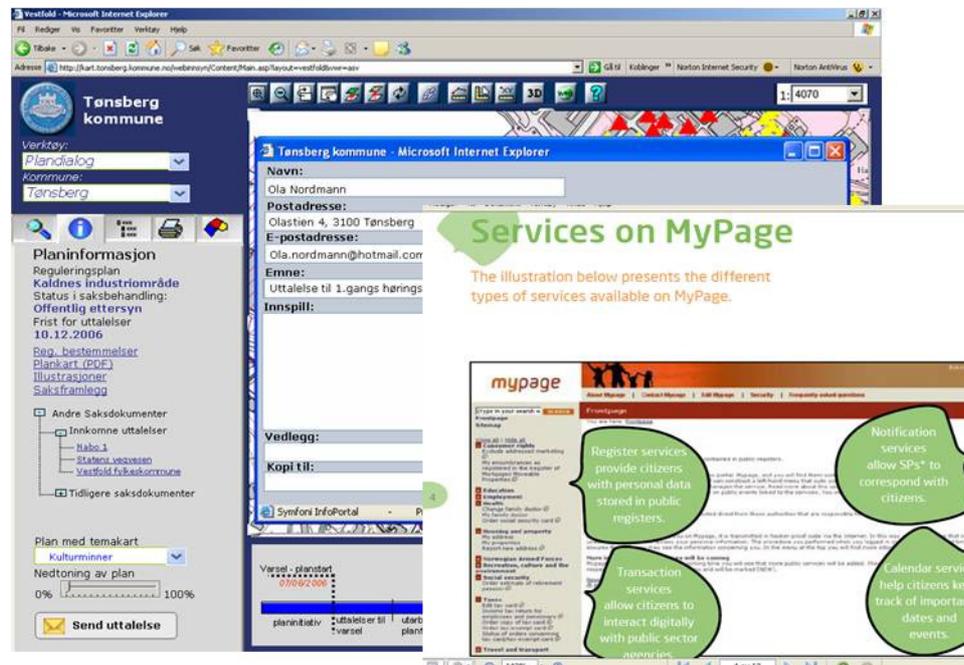


Figure 8. Citizen Services on Norwegian MyPage Geoportal (source: Strande, 2009)

These tools must support the operation of land administration functions, but should also support the management of key problems such as disaster management, flooding

control, environmental management, health and transportation, for example, but also encourage economic development and reduce social inequalities.

These spatial information tools include:

- Data collection & maintenance – high resolution satellite imagery (< 0.5m) is now commercially available at an affordable rate from a number of sources with repeat coverage at a frequency greater than required for this application. This opens up the possibility to efficiently generate topographic and thematic mapping (at a scale of at least 1:5,000) and to better understand changes across the city, such as sporadic creation of informal settlements.
- Data integration and access – international interoperable information and services standards allow the possibility of the real-time merging of data and services (plug and play) from a variety of sources across the city. This will be achieved through the creation of shared, web information services to allow users access to the wide range of information held by different agencies across the city. This will be instrumental in breaking down information silos and will lead to the innovative re-use of spatial information.
- Data analysis - data mining and knowledge discovery techniques allow the integration of a wide range of spatial information and associated attribute information. This creates the opportunity to perform more effective forms of analysis and decision-making, leading to more cost effective solutions such as targeting of limited city resources for health care and maximising the economic benefits of investments in transportation.
- 3-D city modelling - many applications are enhanced by the use of 3-D spatial information, such as visualisation of planning development proposals, flood predictions, modelling population growth, tourist visit simulations and the design of transportation networks. 3-D spatial information of the natural and built environments is increasingly available, e.g. through LiDAR and terrestrial laser scanning, making many of these applications operationally viable.
- Citizen centric urban sensing – The new generation of urban sensors, including cellular phones (Figure 9), has potential for providing managers with access to a range of current spatial and environmental information about the evolving activities of their megacities. By these means peoples' movements can be monitored; their use and modes of transport determined and people could voluntarily provide information about changes to their environment.

However a number of prerequisites are indicated:

- Legislative and policy frameworks;
- A system of quality analysis of information and data voluntarily submitted from unofficial sources.
- Agreement on what information can be captured and how it can be used. Citizens can choose to opt out; to volunteer information; or to participate in incentive schemes;
- Appeals for crowd sourcing should focused on topics to help manage the city more effectively, e.g. environmental damage;
- An information infrastructure to manage, analyse and distribute urban sensed information to facilitate its widespread use in solving urban problems; and
- A communication strategy to provide transparency and to ensure that citizens understand the benefits.



Figure 9. Personalized estimates of environmental exposure (source: <http://urban.cens.ucla.edu/>) (left); Interactive D-Tower in the Netherlands (Photo: Henk Vlasblom) (right)

It is probable that people will participate when provided with smooth and ubiquitous access to information and the ease of providing information through m-government applications, for example. The increased levels and quality of participation will most likely take time to evolve as citizens gradually realize tangible evidence of urban improvements related to their participation. One initial consequence may be that city authorities just receive hundreds of trivial requests for services. This traffic must be managed effectively and acted upon in a beneficial manner by city authorities to build trust with the citizens.

The successful introduction of urban sensing will involve considerable cultural and behavioral change of politicians, government officials, the business community and citizens and develop incrementally as policies and legislation evolve. It has great potential to fill the current gaps in urban information needed to understand the dynamics of megacities.

At the national level, no country has so far generated data management policies that truly integrate and utilise this new approach. In Doetinchem in the Netherlands, a 12 metre tall tower (Figure 9 right) maps emotions of the inhabitants. The tower changes the lights according to emotions reflected from the D-tower website (www.d-toren.nl).

Devices as citizen-activated sensors, RFID and LBS may provide government with efficient and practical means of data collection in support of urban management and environmental monitoring. However, these devices are also potential tools for citizen control by totalitarian governments. What may begin as traffic control may be adapted to crowd and demonstration control. The D-Tower of the Netherlands could easily become a device designed to give a repressive government of some other country a means of early detection and suppression of popular dissent. All such “urban sensing” devices must be subject to full public awareness and acceptance. There must be an enactment of enabling legislation. Due process must be available to the citizenry of any democracy, including judicial challenge and final adjudication.

As these devices are currently in experimental stages primarily in countries with developed economies and long established democratic processes, there may be concerns that there would be a major risk in introducing such systems in unstable governments in developing economies. ***Citizen participation in data collection must be voluntary and data collection methods must be transparent and open to public understanding.***

9. SPATIAL INFORMATION POLICY CONSTRAINTS

Advances in developing megacity SDI will only occur when senior management are convinced of the benefits through experience derived from business case studies and only when SDI implementation is guided by a supportive megacity information strategy. However, it is difficult to achieve this type of strategy in the complex multi-layer governance structures of the megacities.

As spatial information is used more commonly with more citizen awareness, there is a risk of popular mistrust concerning privacy issues. It is therefore essential that policy frameworks are established legally for the appropriate use of spatial information. It is also important to raise public awareness about the benefits citizens will enjoy through SDI, mainly due to increased transparency in city governance; and the opportunity for public participation in decision-making.

It must be recognized that citizen participation in information *gathering* suggests certain risks like the concern for privacy; suspicion of governmental intrusion and loss of public support; the issue of quality of data collected by non professionals and the need for quality analysis; the danger of miss-use of citizen-provided information by repressive governments; and the question of the capacity of governmental agencies to monitor, evaluate, and interpret the volumes of data collected in certain urban sensing systems.

10. ACKNOWLEDGEMENTS

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12. BIOGRAPHICAL NOTES OF THE AUTHORS



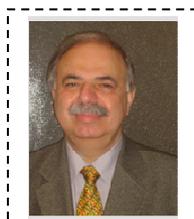
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surveyors; currently, secretary general of Geoexpert, corporate member of FIG, and senior international relations of the French Order of licensed surveyors. Member of Commission 3 of the FIG, and author or co-author of several presentations in FIG.



Robin McLaren is an independent management consultant who excels at developing location enabling strategies and turning business requirements into effective information system solutions that deliver significant benefits. Since forming Know Edge Ltd in 1986, he has gained extensive experience in developing enterprise location enabling strategies, programme and business change management, and providing independent advice to support Information Systems procurement. He thrives in complex situations

and has been involved in key UK projects that have significantly shaped the GI sector in recent years, such as the National Land Information Service, National Addressing initiatives and the UK Location Strategy. Robin is an internationally recognized expert in Land Reform / Land Information Management Systems. He has worked extensively with aid agencies implementing National Land Registration and Cadastral Systems world-wide to strengthen land tenure in support of economic reforms; most notably as technical advisor to the Hungarian government to support their land reform programme during the 1990s.



Prof. Dr. Hartmut Mueller got his diploma and doctoral degree in geodesy at Karlsruhe University. After 8 years of research he turned into the marketing and software development departments of worldwide working enterprises for 6 years. Since 1991 he has been working as a professor at Mainz University of Applied sciences. Since 1998 he has been a member of the board of i3mainz, Institute for Spatial Information and Surveying Technology. In the DVW – German Association of Geodesy, Geo-information and Land Management he is the chair of working group 2 – Geo-information

and Geodata Management. He is the co-chair of FIG Commission 3 Working Group 3.2 – Spatial Data Infrastructure for 2007-2010.



Dr. Chryssy Potsiou, Assist. Prof., teaching Cadastre, Land Management, Valuation, and Spatial Information Management at the School of Rural and Surveying Engineering of the National Technical University of Athens (NTUA) in Greece, is a surveying engineer graduated in 1982 from the same School. She received her PhD in the field of “Cadastral Spatial Information Collection and Management” in 1995, also from NTUA. In parallel, since 1982 she works as a private consultant, mainly in cadastral, photogrammetric, urban planning and regeneration projects. She is the chair of FIG

Commission 3 on “Spatial Information Management”, for the period 2006-2010. She has been an elected member of the UN-ECE WPLA Bureau for the periods 2001-2011.